

Sugarplums and Teas Website Privacy Policy

Introduction.

1. Web Site Owner. Daddy Daughter Company LLC (DDC) is the owner of this web site (the "Site"). Daddy Daughter Company LLC can be contacted at the address in the Site's Terms of Use.
2. Purpose. This online privacy notice discloses the information practices for this Site, including what type of personally identifiable information is requested, how the information is used, and with whom the information is shared.

Personal Information That May Be Collected.

1. Site Visits. DDC collects certain information from visitors. This includes, but is not limited to, the home server domain name, email address, type of computer and web browser, what pages visitor accessed, and limited information about search requests. This information is used to solve technical problems and to calculate overall usage statistics.
2. Identifying Information. To access certain areas of the Site or to request information about services, DDC may request a user to provide certain personal identifying information, which may include: name, postal address, email address, telephone number, facsimile number, method of payment, and, if applicable, credit card number. DDC may request additional information to establish and maintain the customer's account.
3. Service Quality Monitoring. Some transactions may require a customer to telephone DDC, or DDC to call the customer. DDC will not contact you by telephone without your prior consent. Customer should know it is DDC's practice to monitor, and sometimes record, such calls for staff training or quality assurance purposes.
4. Information from Children. DDC does not sell products or services for purchase by children, and will not collect or post information from a child under the age of 18. Upon notice from any parent, guardian, or another reliable source DDC will immediately delete any information related to children collected from its Site.
5. Links to Other Web Sites. The Site may contain links to other web sites. DDC is not responsible for the privacy practices or the content of those other web sites.

Uses Made of the Information.

1. Limited Uses Identified. Without the customer's prior consent, DDC will not use your personally identifiable information for any purpose other than that for which it is submitted. DDC uses personally identifiable information to reply to inquiries, handle complaints, provide operational notices, and in program record-keeping.
2. Marketing Uses. DDC may provide the customer with information about this Site, DDC products and services, and related information in which the customer has indicated an interest. DDC offers customers the opportunity to opt-out if a customer wishes not to have personal identifying information used in this way.
3. Online Advertising. Some companies that help DDC deliver interactive online advertising, such as banner ads, may collect and use information about DDC's customers to help it better understand the advertising or promotions most appealing to DDC's customers. After it is collected the information is aggregated so it is not identifiable to a specific individual.

Disclosure of the Information.

1. Mergers and Acquisitions. Circumstances may arise where for business reasons, DDC decides to sell, buy, merge, or otherwise reorganize its businesses in the United States or some other country. Such a transaction may involve the disclosure of personal identifying information to prospective or actual purchasers, and receiving such information from sellers. It is DDC's practice to seek appropriate protection for information in these types of transactions.
2. Agents. DDC employs or engages other companies and individuals to perform business functions on its behalf. These persons are provided with personal identifying information required to perform their functions but are prohibited by contract from using the information for other purposes. These persons engage in a variety of functions which include, but are not limited to, fulfilling orders, delivering packages, removing repetitive information from customer lists, analyzing data, providing marketing assistance, processing credit card payments and providing customer services.
3. Marketing Analysis by Third-Parties. DDC may disclose to third-parties personal information about customers for marketing analysis; however, any information disclosed will be in the form of aggregate data that does not describe or identify an individual customer.
4. Disclosure to Governmental Authorities. Under certain circumstances, personal information may be subject to disclosure under a judicial or other government subpoenas, warrants, or orders.

Use of Computer Tracking Technologies.

1. No Tracking of Personal Information. This Site is not set up to track, collect, or distribute personal information not entered by visitors. Through web site access logs DDC may collect clickstream data and HTTP protocol elements, which generate certain kinds of non-identifying site usage data, such as the number of hits and visits to our sites. This information is used for internal purposes by technical support staff for research and development, user analysis, and business decision making, all of which provide better services to the public. The statistics garnered, which contain no personal information and cannot be used to gather such information, may also be provided to third-parties.
2. Use of Cookies. DDC, or its third-party vendors, collects non-identifiable and personal information through various technologies, including "cookies". A cookie is an alphanumeric identifier that a web site can transfer to customer's hard drive through the customer's browser. The cookie is then stored on the customer's computer as an anonymous tag that identifies the customer's computer, but not the customer. Cookies may be sent by DDC or its third-party vendors. Customers can set their browsers to notify them before a cookie is received, allowing them to decide whether to accept the cookie. Customers may also set their browsers to turn off cookies; however, some web sites may not then work properly.
3. Use of Web Beacon Technologies. DDC may also use Web beacon or other technologies to better tailor this Site to provide better customer service. If these technologies are in use, when a visitor accesses these pages, a non-identifiable notice of that visit is generated which may be processed by DDC or by its suppliers. Web beacons usually work in conjunction with cookies. If the customer does not want cookie information to be associated with customer's visits to these pages, customer can set its browser to turn off cookies; however, Web beacon and other technologies will still detect visits to these pages, but the notices they generate cannot be associated with other non-identifiable cookie information and are disregarded.
4. Collection of Non-Identifiable Information. DDC may collect non-identifiable information from user visits to this Site to provide

better customer service. Examples of such collecting include: traffic analysis, such as tracking of the domains from which users visit, or tracking numbers of visitors; measuring visitor activity this Site; web site and system administration; user analysis; and business decision making. Such information is sometimes known as “clickstream data.” DDC or its contractors may use this data to analyze trends and statistics.

Information Security.

1. **Commitment to Online Security.** DDC employs reasonable physical, electronic, and managerial procedures to safeguard the security and integrity of personal information. Personal information is accessible only by staff designated to handle online requests or complaints. Any DDC agents and contractors with access to personal information on this Site are also bound to adhere to these security standards.
2. **No Liability for Acts of Third-Parties.** DDC will exercise all reasonable efforts to safeguard the confidentiality of customer personal information. However, transmissions protected by industry-standard security technology and implemented by humans cannot be made absolutely secure. Consequently, DDC shall not be liable for unauthorized disclosure of personal information due to no fault of DDC, including, but not limited to, errors in transmission and unauthorized acts of DDC’s agents or third-parties.

Privacy Policy Changes and Opt-Out Rights.

1. **Changes to Privacy Policy.** This privacy notice was last updated on Jan 1, 2021. DDC may update its privacy policy statement at any time. Notice of any updates will be posted on this Site’s homepage for at least 30 days before the implementation of such change. By using this Site after the implementation date, you are accepting the revised Privacy Policy.
2. **Opt-Out Right.** Any user has the right to cease permitting personal information to be collected, used, or disclosed by DDC and by any third-parties with whom DDC has shared or transferred such personal information. The right of cancellation may be exercised by contacting DDC using the contact information in this Site’s Terms of Use. After processing the cancellation, DDC will delete the customer or prospective customer’s personal information from its database.

Access Rights to Data.

1. **Information Maintained.** Upon customer’s request, DDC will reasonably describe the customer’s personally identifiable information it maintains in its data bank.
2. **Corrections and Changes to Personal Information.** Help DDC to keep customer personal information accurate. If the customer’s personally identifiable information changes, or if the customer notes an error upon review of customer information that DDC has on file, please promptly provide the new or correct information.

Accountability.

1. **Questions, Problems, and Complaints.** If you have a question about this policy statement or a complaint about DDC compliance with this privacy policy, please contact us using the contact information in this Site’s Terms of Use.